

# APRIL BEACH

ONLINE BUSINESS ARCHITECT & OFFER ENGINEER



**Rare To Find, Lifelong Entrepreneur, Delivering Proven Blueprints for High-Profit, Lifestyle Focused, Online Business Success To Experts, Coaches, and Consultants for 25 Years and Counting.**



## SIGNATURE TALKS

**Signature Offer Engineering: The Fail-Proof Way To A Profitable Business and Epic Life**

**Crush The 97% Online Course Failure Rate, with Transformational Program Design™**

**Your Signature Method:  
The Key To Undisputed Leadership**

**How To Amplify Profit by  
Licensing Your Content**

**Lifestyle Entrepreneur Roadmap™: Your  
Guaranteed Path To A Predictable Future**

April Beach is an award-winning strategist who teaches entrepreneurs to launch and scale their business online with signature programs and offer-suite blueprints. She's an author, speaker, online courses pioneer, and the mastermind behind some of the most trusted frameworks by coaches, consultants and service-based leaders.

April has been teaching experts to extract their genius, design their methods, architect their programs, and launch custom business models since 1996. Her guidance has led entrepreneurs in 56 countries to develop transformational online courses, coaching programs, masterminds, memberships, events, certifications, and content licensing packages.

April has been featured on Today, MSNBC, and Fox News, in the New York Times, Austin Women's Magazine, 5280 Magazine, the Denver Business Journal, and by Patagonia®. April has partnered with numerous leading brands to creatively expand their reach. She was named the "Greatest Thinker of 2011" by the Denver Post, and "Top 50 Moms In Podcasting" in 2021 for her leading show, SweetLife Entrepreneur™.

"April is an amazing speaker. We had more audience retention at the end of her presentation than we had ever experienced at one of our online business masterclasses."

AMRI KIBBLER, CO-FOUNDER HEYMAMA.CO



April grew up running her parent's surf shops in California and Hawaii and moved out on her own at age 13. Committed to a life of adventure, April headed for Costa Rica with her backpack and a 1-way ticket in 1994, at age 18 and started coaching businesses while barefoot on the beach. 24 years later, her leadership continues.

April's a surfer, proud disruptor, flow state addict, and mom of 3 teenage boys. She currently owns 5 companies, including 2 international business consulting firms.

[PR@sweetlifeco.com](mailto:PR@sweetlifeco.com) | 303.522.4334