



April Beach



Online Business Architect & Offer Engineer



Meet April

Rare To Meet Lifelong Entrepreneur, Delivering Proven Blueprints for High-Profit, Lifestyle Focused, Online Business Success To Experts, Coaches, and Consultants for 25 Years and Counting.

April Beach is an award-winning strategist who teaches entrepreneurs to launch and scale their business online with signature programs and offer-suite blueprints. She's an author, speaker, online courses pioneer, and the mastermind behind some of the most trusted frameworks by coaches, consultants and service-based leaders.



Disruptive • Proven • Significant

April has been teaching experts to extract their genius, design their methods, architect their programs, and launch custom business models since 1996. Her guidance has led entrepreneurs in 56 countries to develop transformational online courses, coaching programs, masterminds, memberships, events, certifications, and content licensing packages.

She's the creator of Wave Makers™, a proven roadmap where service-based entrepreneurs reach business and lifestyle freedom. April has guided experts to launch industry-leading programs, and her loyal client following is a testament of her experience and dedication in helping entrepreneurs achieve lifestyle control. As a thought-leader and environmental nonprofit founder, April has carved her niche as the go-to strategist for coaches, consultants, authors, and speakers, who are building companies for high-profit, with no compromise to family, lifestyle or purpose.



Audience Reach

**ENTREPRENEURS
SMALL BUSINESS OWNERS**

67% Women

25-34; 34%

35-44; 22%

45-54; 16%

87% U.S.A.

9% Australia

4% G.B., Europe

33% Men

25-34; 28%

35-44; 21%

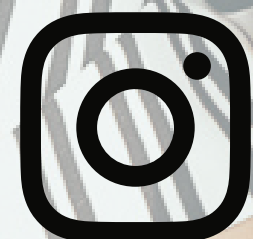
45-54; 14%

Health Conscious

Travel

Parents

7K weekly



7k followers



5k connections



300k downloads



10k monthly



3k



Press & Awards

April has been featured on Today, MSNBC, and Fox News, in the New York Times, Austin Women's Magazine, 5280 Magazine, the Denver Business Journal, and by Patagonia®. April has partnered with numerous leading brands to creatively expand their reach.

She was named the "Greatest Thinker of 2011" by the Denver Post, and "Top 50 Moms In Podcasting" in 2021 for her leading show, SweetLife Entrepreneur™.

patagonia
MAGAZINE

DENVER
BUSINESS JOURNAL

The
New York
Times

5280
[THE DENVER MAGAZINE]


TODAY

PODCAST
BEYOND THE MICROPHONE

W**austin**MAN

MSNBC

**FOX
NEWS**



Top 50
Moms In
Podcasting



Greatest
Thinker
of 2011



EXPERT SPEAKING TOPICS

Offer Engineering

Business Architecture for Lifestyle Freedom

Scalable Online Business Systems

Offer Suite and Client Journey

Coaching and Consulting Business Launch

Online Course Development

Methodology/Framework Creation

Transformational Program Design™

Coaching Industry Creation

Lifestyle Entrepreneurship

Active Family Life Management

Content Licensing

Business For Good

Podcasting

Digital Nomad Lifestyle

Raising Teenage Entrepreneurs

What can April do to serve your audience or support your event?

SIGNATURE TALKS

**Signature Offer Engineering:
The Fail-Proof Way To A Profitable
Business and Epic Life**

**Crush The 97% Online Course Failure
Rate, with Transformational
Program Design™**

**Your Signature Method:
The Key To Undisputed Leadership**

**How To Amplify Profit by
Licensing Your Content**

**Lifestyle Entrepreneur Roadmap™:
Your Guaranteed Path To A
Predictable Future**



Partner with us to reach the following unique audiences

- Entrepreneurs
- Small and micro business owners
- Startups in the service sector
- Coaches and consultants
- Niche experts
- Podcast listeners
- Online business owners
- Entrepreneurs who love traveling
- Entrepreneurs interested in personal development
- Active lifestyle entrepreneurs
- Health-conscious entrepreneurs
- Busy family entrepreneurs
- Adventure travel lifestyle-focused people
- Family focused entrepreneurs



Brands April's Partnered With

4 Moms	Gugu Guru®	Pie Town Productions
aden + anais	Healthy Child Healthy	Playtex
Amy Michelle Bags	World	Prince Lion Heart
Amy Tara Koch	Hey Mama Co.	Puj
Angelcare	Itzy Ritzy	Rosie Pope
Baby Banz	Jakob Dylan, Musician	Scandanivan Child
Baby Bjorn	Joovy	Selena Soo
Baby K'Tan	JPMA	Serene Slings
Bebe Au Lait	Kajabi	The Bump®
Becoming Mothers	Keen	The Dupont Hospital
Blue Avocado	Lewis Howes, School of Greatness	The Right Start
Bluerth Designs	Lifestyle Builders	The Work at Home Woman
Boon	Mercy Interactive	Think Baby
Bravo Network	Moby	Thompson Productions
Britax®	MOD Moms	Tony Robbins
Cover Me	Motherlove®	Tummy Tub
Crane	Natalie Merchant, Musician	Uppa Baby
Dr. Browns	Novella Brandhouse	Valley Health
Environmental Working Group	ONE Coconut	Water Defense
Episencial	Patagonia®	WE Network
Ergo	Peg Perego	WholeFoods Market
Food and Water Watch	Pete Vargas	Zoe B Organic
gdiapers	Phil n Teds	
Go Mama Go Designs	Phillips-Advent	

partners@sweetlifeco.com



Collaborations

We actively seek to affiliate with other business leaders, SaaS companies, and experts who share our ideal audience and provide other services, tools, products, or experiences our clients need and want for business and life success.

**Contributing to your goal of delivering expert content
through speaking, teaching, podcast guesting, brand partnerships, and trusted insights for media.**



April Beach
Business Designer & Strategist


SweetLife
COMPANY

April Beach | sweetlifeco.com | PR@sweetlifeco.com