April Beach

SweetLife COMPANY

Business Designer, Strategist & Program Creation Expert

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Meet April

Rare To Find Lifelong Lifestyle Entrepreneur, Delivering Proven Blueprints for High-Profit, Deep-Impact, Online Business Success To Experts, Coaches, and Consultants for 24 Years and Counting.

April Beach is an award-winning strategist who teaches entrepreneurs to launch and scale their business online. She's an author, speaker, online courses pioneer, and developer of the some of the most trusted frameworks by coaches, consultants and service-based experts reaching business and life victory.

Disruptive • Proven • Significant

April has been teaching experts to extract their genius, design their methods, package their programs, and launch custom business models since 1996. Her guidance has led entrepreneurs in 56 countries to develop transformational online courses, coaching programs, masterminds, memberships, events, certifications, and content licensing packages that lead the way.

She's the creator of the Wave Makers™ Method, a proven roadmap where service-based entrepreneurs reach business and lifestyle freedom. April has guided experts to launch industry-leading programs, and her loyal client following is a testament of her giving-first, aloha mentality. As an entrepreneur thought-leader and environmental nonprofit founder, April has carved her niche as the go-to strategist for coaches, consultants, authors, and speakers, who are building companies with high-profit and deeper-purpose.

Audience Reach

ENTREPRENEURS
SMALL BUSINESS OWNERS

67% Women

25-34; 34%
35-44; 22%
45-54; 16%

87% U.S.A.
9% Australia
4% G.B., Europe

33% Men

25-34; 28%
35-44; 21%
45-54; 14%

Health Conscious
Travel
Parents

7K weekly

7k followers

5k connections

300k downloads

10k monthly

3k

Press & Awards

April has been featured on Today, MSNBC, and Fox News, in the New York Times, Austin Women's Magazine, 5280 Magazine, the Denver Business Journal, and by Patagonia®. April has partnered with numerous leading brands to creatively expand their reach.

She was named the "Greatest Thinker of 2011" by the Denver Post, and "Top 50 Moms In Podcasting" in 2021 for her leading show, SweetLife Entrepreneur™.

patagonia® MAGAZINE

DENVER BUSINESS JOURNAL

The New York Times

5280 [THE DENVER MAGAZINE]

TODAY

PODCAST MAGAZINE® BEYOND THE MICROPHONE

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MSNBC

FOX NEWS

EXPERT SPEAKING TOPICS

Offer Creation and Coaching Program Design
Scalable Online Business
Offer Suite and Client Journey
Online Business Launch
Online Course Development
Methodology/Framework Creation
Transformational Program Design™
Coaching Industry Creation
Lifestyle Entrepreneurship
Active Famiy Life Management
Content Licensing
Business For Good
Podcasting
Digital Nomad Business Modeling
Raising Teenage Entrepreneurs

What can April do to serve your audience or support your event?

SIGNATURE TALKS

Crush The 97% Online Course Failure Rate, with Transformational Program Design™

Your Signature Coaching Method: The Key To Undisputed Leadership

How To Amplify Profit by Licensing Your Content

Lifestyle Entrepreneur Roadmap™: Your Guaranteed Path To A Predictable Future

Partner with us to reach the following unique audiences

- Entrepreneurs
- Small and micro business owners
- Startups in the service sector
- Coaches and consultants
- Niche experts
- Podcast listeners
- Online business owners
- Entrepreneurs who love traveling
- Entrepreneurs interested in personal development
- Active lifestyle entrepreneurs
- Health-conscious entrepreneurs
- Busy family entrepreneurs
- Adventure travel lifestyle-focused people
- Family focused entrepreneurs

Brands April's Partnered With

4 Moms
aden + anais
Amy Michelle Bags
Amy Tara Koch
Angelcare
Baby Banz
Baby Bjorn
Baby K'Tan
Bebe Au Lait
Becoming Mothers
Blue Avocado
Bluerth Designs
Boon
Bravo Network
Britax®
Cover Me
Crane
Dr. Browns
Environmental Working Group
Episencial
Ergo
Food and Water Watch
gdiapers
Go Mama Go Designs
Gugu Guru®
Healthy Child Healthy World
Hey Mama Co.
Itzy Ritzy
Jakob Dylan, Musician
Joovy
JPMA
Kajabi
Keen
Lewis Howes, School of Greatness
Lifestyle Builders
Mercy Interactive
Moby
MOD Moms
Motherlove®
Natalie Merchant, Musician
Novella Brandhouse
ONE Coconut
Patagonia®
Peg Perego
Pete Vargas
Phil n Teds
Phillips-Advent
Pie Town Productions
Playtex
Prince Lion Heart
Puj
Rosie Pope
Scandanivan Child
Selena Soo
Serene Slings
The Bump®
The Dupont Hospital
The Right Start
The Work at Home Woman
Think Baby
Thompson Productions
Tony Robbins
Tummy Tub
Uppa Baby
Valley Health
Water Defense
WE Network
WholeFoods Market
Zoe B Organic

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Collaborations

We actively seek to affiliate with other business leaders, SaaS companies, and experts who share our ideal audience and provide other services, tools, products, or experiences our clients need and want for business and life success.

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DENVER BUSINESS JOURNAL

THE DENVER POST

patagonia® MAGAZINE

Contributing to your goal of delivering expert content
through speaking, teaching, podcast guesting, brand partnerships, and trusted insights for media.

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