



sweetlifeco.com

EQUIPPING & INSPIRING LIFE-FIRST ENTREPRENEURS

Thank you for being my guest!

I'm looking forward to talking to you on the Podcast and the truth is... this is really going to be a conversation, rather than a formal interview. Our listeners love real talk, with no fluff, and actionable strategies they can implement now.

They love to hear about your business, life and expertise. Thank you for coming on the show with intention to help others, before self promotion.

Our interview will be conducted on Skype. I will dial you at the time scheduled. I will record our conversation as soon as we get on, to ease in the transition. Our podcast producer will edit any bloopers, so no worries about performance. This is going to be a fun and enlightening conversation.

I may extend you an invitation to LIVE STREAM our interview into the SweetLife Podcast Community for a fun "behind the scenes" peek for our viewers.

*show
style*

*how to
connect*

show flow

- Average interview length 45 minutes
- I will introduce you fully and share a story or reason why I've chosen you to be a guest.
- I will turn it over to you for self intro and personal statement about why you wanted to be a guest.
- I will lead our chat and flow naturally through conversation on the following topics:

1) How you are designing your business around your life.

This is a big part of the show. People want to know how you've taken steps to do what you love on your terms. They want to hear about your family life balance, sports, creative projects, hobbies, passion projects and other things you love and do. They want to hear about struggles you've overcome and pull from you for inspiration.

2) About your business, project, book, nonprofit, podcast, program, event or other work you'd like to highlight.

3) Please be prepared to deliver a small actionable training, or simple steps or strategies people can implement immediately after listening to the show based on your personal experience, professional business or other area of expertise.

4) Share your call to action which will be linked to from this podcast episode at www.sweetlifeco.com

call to action

[sweetlifeco.com](http://www.sweetlifeco.com)